

FREE

YHA AUSTRALIA MAP AND HOSTEL GUIDE - RATE CARD

NEW LARGER SIZE

This expanded DL map folds out to reveal a larger, easy-to-follow A1 map of Australia, including detailed hostel listings and useful travel tips. YHA's Chinese language map is distributed for FREE via our key CBD Hostels, student events, and University O Weeks plus select international travel events.

CHINESE

SIZE	SPECS (WxH)	PRICE (add GST)
Ad Tile - New Size	98 x 90mm	\$2,980
Double Ad Tile - Map Side	98 x 185mm	\$4,780
DL Panel	99 x 210mm	\$3,980
DL Panel - Guaranteed Position	99 x 210mm	\$4,780
Inside Front DL Panel	99 x 210mm	\$5,280
Inside Back DL Panel	99 x 210mm	\$5,280
Basewrap Adverts	305 x 40mm	\$3,980
Back Cover - Premium Position	99 x 210mm	\$7,980

Full material specs provided with booking confirmation. Material to be supplied in Simplified Chinese.

PRINT RUN OF
20,000

CIRCULATION
40,000+

PUBLICATION DATES

January 2019

MATERIAL DEADLINES

15 November 2018

PACKAGE WITH YOUR ENGLISH AD BOOKING!

7 PREMIUM PANELS EACH ISSUE

