

YHA AUSTRALIA MAP & HOSTEL GUIDE - RATE CARD

CHINESE

This expanded DL map folds out to reveal a larger, easy-to-follow A1 map of Australia, including detailed hostel listings and useful travel tips. YHA's Chinese language map is distributed for FREE via our key CBD Hostels, student events, and University O Weeks plus select international travel events.

**NEW - 2020 CHINESE EDITION
TARGETED DISTRIBUTION**

SIZE	SPECS (WxH)	RATE (add GST)
Ad Tiles - Map Side	98 x 90mm	\$3,450
DL Panel** C or D	99 x 210mm	\$3,980
DL Panel** A or B	99 x 210mm	\$4,950
Inside Front Cover - Premium Position	99 x 210mm	\$5,280
Inside Back Cover - Premium Position	99 x 210mm	\$5,280
Basewrap Adverts	305 x 40mm	\$3,950
Back Cover - Premium Position	99 x 210mm	\$9,950

Full material specs provided with booking confirmation.
Material to be supplied in Simplified Chinese.

SINGLE PRINT RUN
20,000

CIRCULATION
40,000+

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October 2019

MATERIAL DEADLINE

7 August 2019

**PACKAGE WITH YOUR
ENGLISH AD BOOKING!**



7 PREMIUM PANELS

