

FREE

YHA AUSTRALIA MAP AND HOSTEL GUIDE - RATE CARD

ENGLISH

NEW LARGER SIZE,
NOW PUBLISHED
TWICE A YEAR!

This expanded DL map folds out to reveal a larger, easy-to-follow A1 map of Australia, including detailed hostel listings and useful travel tips. YHA's single key piece of print collateral is distributed for FREE to guests and potential travellers across Australia and around the world.

| SIZE | SPECS (WxH) | PRICE (add GST) |
|----------------------------------|-------------|--------------------------|
| Ad Tile - New Size | 98 x 90mm | \$3,750* 5 left! |
| Double Ad Tile - Map Side | 98 x 185mm | \$8,550 Sold out! |
| DL Panel - A | 99 x 210mm | \$9,780 \$6,950 |
| DL Panel - B | 99 x 210mm | \$10,950 \$7,950 |
| Inside Front DL Panel | 99 x 210mm | \$11,750 \$10,950 |
| Inside Back DL Panel | 99 x 210mm | \$11,750 \$10,950 |
| Basewrap Adverts - RHS available | 305 x 40mm | \$12,750 \$7,950 |
| Back Cover - Premium Position | 99 x 210mm | \$20,550 \$17,950 |

Full material specs provided with booking confirmation.

*Add 10% for Guaranteed position

TWO PRINT RUNS OF
100,000

CIRCULATION
200,000+

PUBLICATION DATES

January 2019

MATERIAL DEADLINES

26 November 2018

Avail ad positions as at 15 Oct 2018

