

# YHA AUSTRALIA MAP & HOSTEL GUIDE - RATE CARD

ENGLISH

This expanded DL map folds out to reveal a larger, easy-to-follow A1 map of Australia, including detailed hostel listings and useful travel tips. YHA's single key piece of print collateral is distributed for FREE to guests and potential travellers across Australia and around the world.

2020 ENGLISH EDITION  
LIMITED POSITIONS

SIZE	SPECS (WxH)	RATE (add GST)
Ad Tiles - Map Side	98 x 90mm	\$4,250
DL Panel** C or D	99 x 210mm	\$9,780
DL Panel** A or B	99 x 210mm	\$10,950
Inside Front Cover - Premium Position	99 x 210mm	\$16,950
Inside Back Cover - Premium Position	99 x 210mm	\$14,950
Basewrap Adverts	305 x 40mm	\$10,950
Back Cover - Premium Position	99 x 210mm	\$20,950

Full material specs provided with booking confirmation.  
\*\* Add 10% for guaranteed position



7 PREMIUM PANELS

2020 EDITION  
ONE EDITION ONLY

SINGLE PRINT RUN  
**150,000**

CIRCULATION  
**300,000+**

PUBLICATION DATE

October 2019

MATERIAL DEADLINE

7 August 2019

